



Wing Cheung Hing Knitters

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Press Release: Wing Cheung Hing Knitters received The Family-Freindship Employers Award

Hong Kong, 27th October 2016 --- Wing Cheung Hing Knitters (WCH) today announced that WCH received the Family-Freindship Employers Award by The Family Council, an advisory body to the Government of the Hong Kong Special Administrative Region (HKSAR).

The Family Council (the Council) was established in December 2007. It has been serving as a cross-sector and cross-bureau platform for examining family-related policies and promoting a culture of loving families in the community. The Home Affairs Bureau (HAB) provides secretariat support for the Council. To advocate the importance of family concept, the Council



is committed to promoting family core values of “Love and Care”, “Respect and Responsibility” and “Communication and Harmony”. The Council also actively collaborates with various sectors in the community to foster a pro-family environment so as to strengthen the functions of the family. The Council has set up the website “Happy Family Info Hub” which is open to everyone, enabling the public to obtain various types of information related to family through the internet and share it with others.

Launched in 2011 by the Council and the HAB, the biennial “Family-Friendly Employers Award Scheme” aims to recognise the employers who uphold the family-friendly spirit, and encourage employers to

continue to put in place family-friendly practices and measures, so as to raise employers' awareness of the importance of family core values, and foster a pro-family culture and environment.

The Award Schemes have been receiving overwhelming response and support. In “2015/16 Family-Friendly Employers Award Scheme”, a total of 2,700 companies/organizations as well as 39 Government Bureaux/Departments have enrolled. The Assessment Panel, comprising representatives and experts from various sectors, selected the “Distinguished Family-Friendly Employers”, the “Family-Friendly Employers”, and the winners of the “Award for Innovation” and the “Award for Breastfeeding Support”.

Founded in 1976, WCH is a Hong Kong based company which specializes in manufacture of quality stockinette to meet the needs of companies around the world. With decades of experience and expertise in the sourcing and production of stockinette, WCH has become a familiar brand name in the stockinette industry. WCH will continue to produce quality stockinette that are free from any harmful substances. Besides of businesses, WCH team up with our social service partners and encourage employees to do volunteer work to contribute back to our community.



For inquiries about Wing Cheung Hing Knitters, please send an e-mail to marketing@wch.com.hk or visit www.wch.com.hk for more details.

More information about the Family-Friendly Employers Award Scheme, please visit www.familycouncil.gov.hk

It is our policy never to send unwanted messages. If you wish to be removed from this email list, please inform us via email to unsubscribe@wch.com.hk with "unsubscribe" as the subject.

