



Wing Cheung Hing Knitters

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Press Release: Wing Cheung Hing Knitters received the Hong Kong Corporate Citizenship Award



Hong Kong, 14 January 2015 --- Wing Cheung Hing Knitters (WCH) today announced that WCH received the Hong Kong Corporate Citizenship Award on 17 December 2014.

The 5th Hong Kong Corporate Citizenship Program is co-organized by Hong Kong Productivity

Council (HKPC) and the Committee on the Promotion of Civic Education (CPCE), and sponsored by Bank of China (HK). The Program aims to raise public awareness towards corporate citizenship by organizing a series of activities, encourage corporate to fulfill social responsibilities and integrate citizenship concept into business model and operation, and ultimately promote sustainability of economy, society and environment.

With the maturely developed internet system and high penetration of the media nowadays, the corporate has to increase its transparency by focusing on the CSR for the general public. Corporate has to make a positive contribution to the general public through its core business, social investment, charity activities and the commitment to the public. To measure the contribution, it largely depends on the corporate on how its attitude towards the economy, the social and the environmental. Besides, corporate has to develop a good relationship with different stakeholders, especially shareholders, employees, customers, business partners, government, the community and young generation.





Founded in 1976, WCH is a Hong Kong based company which specializes in manufacture of quality stockinette to meet the packaging needs of companies around the world. With decades of experience and expertise in the sourcing and production of stockinette, WCH has become a familiar brand name in the stockinette packaging industry. WCH will continue to produce quality stockinette that are free from any harmful substances. WCH will not only keep up the good quality but also take up the corporate social responsibility for the future of our society.

For inquiries about Wing Cheung Hing Knitters, please send an e-mail to marketing@wch.com.hk or visit www.wch.com.hk for more details.

More information about the Hong Kong Corporate Citizenship Program, please visit <http://www.hkcorporatetcitizenship.com/eng/index.htm>



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